

Jonah Hummel

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EDUCATION

MARQUETTE UNIVERSITY, Milwaukee, WI

May 2025

Bachelor of Science in Business Administration

Major in Marketing, Minors in Sports Management and Mathematics

EXPERIENCE

MARQUETTE NATURALS, Milwaukee, WI

Communications Director

April 2020 - Present

- Created hundreds of social media posts, and in-person flyers to allow campus access to knowledge and upcoming performances and group-related events
- Accessed all forms of social media blogging to keep group relevant in an online perspective.
- Grew to grow crowds of upwards of 125+ people through use of social media and print advertisements for 3-4 shows held per semester.
- Improved Marketing skills and usage throughout time as Communications Director in the Marquette Naturals.
- Attended electorate board meetings on a weekly basis stay up to date on all portions of the group.

PAHL'S NURSERY, Apple Valley, MN

Carryout Staff

February 2020 - November 2020

- Performed various tasks to help with hundreds of dollars in sales on a daily basis.
- Gained knowledge about POS system and grew knowledge of how to operate it efficiently.

HEADWATERS RANCH, Billings, MT

Banquet Staff

May 2021 - September 2021

- Cleaned and maintained areas holding upwards of 250+ guests to adhere to workplace guidelines routinely.
- Processed sales transactions using a POS system alongside 10 other employees, to make efficient timing and allow customers to shorten wait times.

AVIS CAR RENTAL, Minneapolis, MN

Vehicle Attendant

May 2022 - September 2022

- Handled customer issues with confidence, using complex problem-solving to provide effective resolution.
- Assisted around \$5,000 in daily vehicle transactions while greeting customers and asking open-ended questions to help communicate the sale.

CROWN RENTAL, Rosemount, MN

Warehouse Staff Member

May 2023 - August 2023

- Alternated thousands of dollars daily in inventory by observing a first-in and first-out approach to keep shelves organized and properly stocked.
- Received calls from tens of customers daily through an on-site phone to notify of purchases and to complete sales.